

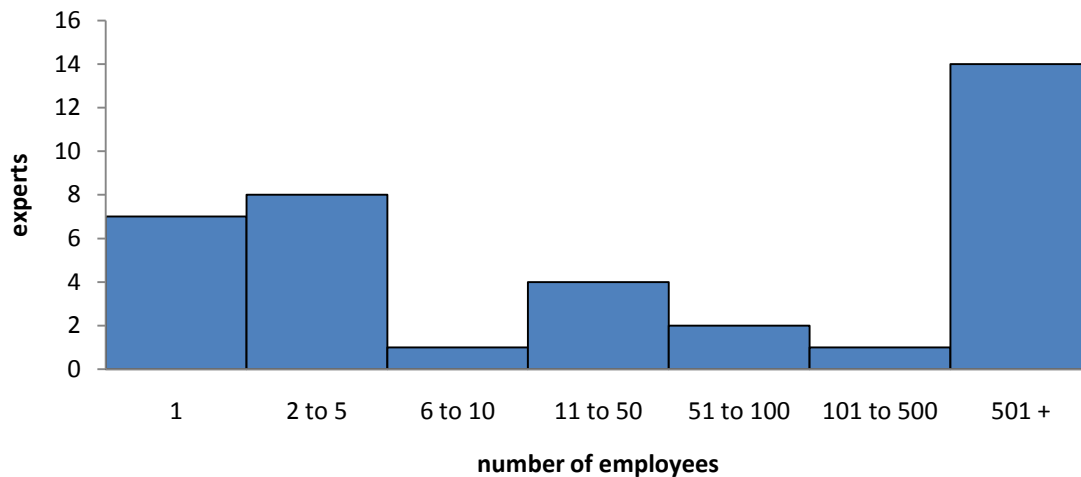
Who are Working Knowledge Experts?

Have you ever wondered who the experts are at a Working Knowledge Event? We took a close look at the 40 experts at this year's FLUX Grand Final in Nottingham where experts gave up a day of their time to judge some of the UK's top entrepreneurial students.

Who were they?

83% of the experts were entrepreneurs. They are currently running their own companies or have recently sold their company. We list all experts on the FLUX site prior to the event so students and university champions can see who will be judging the teams. It is also a great opportunity for students to find out about different experts and approach them if they have an interest in working for them or in their area.

What size company do the experts work for?



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Experts are selected from a range of company sizes which gives business advice and perspective from many different angles.

What sector were they from?

Marketing, finance, media, consulting, new technologies, law, engineering, creative industries to name but a few. General enterprise events such as FLUX will have a range of experts across different sectors. More specialised events will have experts selected from specific sectors to add their specific knowledge.

What did they think of FLUX?

94% of the experts that took part in FLUX 2010 felt that events like FLUX prepare students for the world of work.

"A unique opportunity to blur the boundary between university and industry providing significant benefit to both students and experts" Simon Reid, Project Manager , Babcock International Group PLC

"A great opportunity for students and business people to work together and develop entrepreneurial skills." Mark Carden, Naughton Consulting

47 % of experts would now consider recruiting students following their performance at FLUX.

"Previously our focus would have been to only employ experience now I would very seriously consider recruiting a graduate" Philip Hall, Training Director, Spitfire Consultancy

"FLUX has helped to identify some strong candidates we would like to discuss opportunities with" David Wigley, Operations Director, Backup Direct

Interestingly....

Most experts after taking part in FLUX are ready for another event and not only that are interested in getting involved with educational institutions.

"A practical and incredibly stimulating experience from which all involved (from students to experts) will have learned enormously - and on top of that great fun!" Alistair Paterson, Business Development Director, Paterson & Co